

# EXPERIENCE THE DIFFERENCE

For Sale Signs are still popular, even with the internet. Hardly a day goes by that we don't receive a call from an interested buyer on one of our For Sale Signs. In some markets, buyers drive by a home, spot a For Sale Sign and slam on the brakes. The question isn't whether you should have a For Sale Sign in the yard,. It's whether the For Sale Sign will generate an inquiry about your home.

**ATTENTION: Does Your Yard Sign Grab It ??**

**OURS DOES .....**



## PLACEMENT OF FOR SALE SIGNS

The For Sale Sign should be easily visible from the street. Sometimes signs can be blocked by cars parked on the street, trees or telephone poles.

- It seems less intrusive to place the For Sale Sign near the sidewalk or street than close to the home.
- If the home is located on a corner, consider installing a sign on each street to catch traffic from both directions.
- For out-of-the-way homes such as those on secluded streets or in an area where traffic is limited, you might ask home owners who live on a busy street if you can place a directional sign in their yard.



**YOUR PREMIERE PROPERTIES**

**517-435-2180**

**WE ARE HERE FOR YOU BEYOND The "For Sale" Sign.....**

### ADVISE

Property Condition  
Perceived Value  
Market Trends

### ADVOCATE

Accurate Information  
Unique Features & Amenities  
Maximum property exposure

### NEGOTIATE

Offer Terms  
Inspections  
Escrows